

1 PROTECT THE FILE

- Multi-DRM is included (Widevine + FairPlay)**
Not just a "private" setting. One DRM system alone leaves the other half of your audience unprotected.
- DRM is on the plan you'd actually buy**
Included from a standard plan, not only on an enterprise contract.

2 CONTROL WHERE IT PLAYS

- Playback links are signed and expire**
By time or number of plays, so a link shared yesterday stops working today.
- Embedding is restricted to your domains**
The player refuses to load if your embed code is lifted onto another site.

3 CONTROL WHO GETS IN

- Access goes beyond "unlisted"**
Real controls: password, single-use codes, or company email domain.
- Watermarking is dynamic and per-viewer**
Carries each viewer's ID, not just a static brand logo, so any leak is traceable.

4 COMPLIANCE AND PROOF

- Data is hosted where your rules require**
Confirm the region (for many teams, inside the EU) and get it in writing.
- Run the rip test**
Point a download extension at a sample. The download should fail, and any copy pulled another way should refuse to play.

THE REALISTIC GOAL

No host blocks every copy. A secure setup aims lower and more usefully: make a leaked file unplayable without the key, and make any copy that does get out trace back to the viewer it came from.